



PACKAGING PRODUCERS AND CONSUMERS SUMMIT

ROSUPACK SUMMIT is a platform for obtaining up-to-date information on the dynamically changing situation in the production, use and disposal of packaging, as well as for maintaining and expanding business relations between market experts, suppliers and customers of packaging solutions.



**December
3-5, 2024**

Moscow
Hyatt Regency
Petrovsky Park

CONFERENCE ORGANIZER



ITE Group has been organizing the largest industry exhibitions and events in Russia since 1991.

Our portfolio includes – **26 major industry projects** in topics such as: construction, transport and logistics, tourism, food production, agricultural and industrial equipment, and many others.

The conference is held under the auspices of the exhibition 

1100

participating companies

29 537

unique visitors

55 000 m²

exhibition area

150

speakers in the business program



ROSUPACK SUMMIT:

3+

hours of reliable, relevant,
diverse structured
information from
authoritative experts

6+

hours of networking and
informal communication with
over 300 top managers of
market-leading companies

35

expert presentations

10

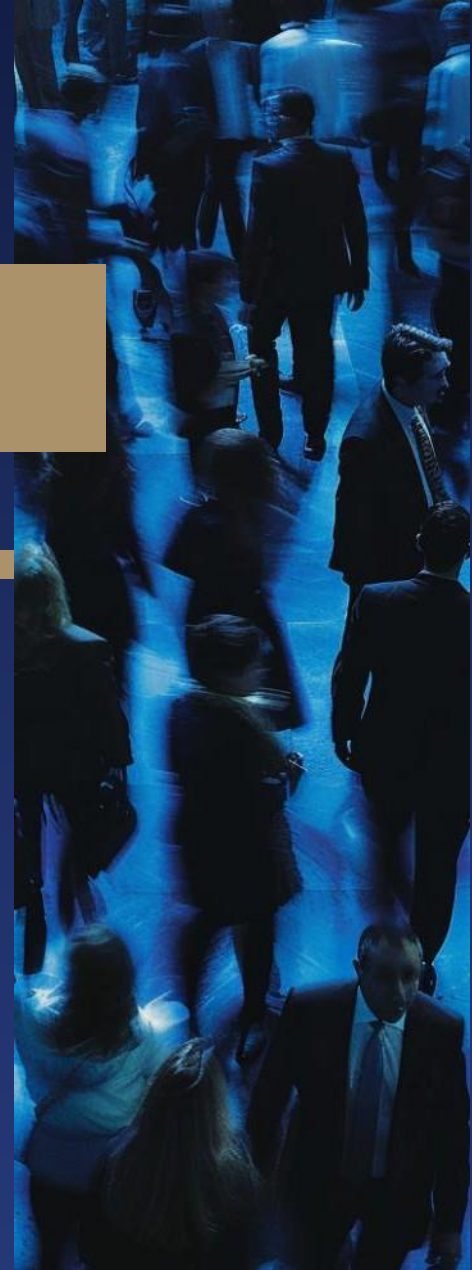
Conference sessions

INSIGHTS AND STRATEGIC IDEAS
FOR BUSINESS DEVELOPMENT
The ability to identify new prospects
for optimization or expansion of the
range of packaging and equipment

TECHNICAL TOURS
Visits to operating production sites



- **An opportunity to stay abreast of key changes in the market.** RosUpack Summit delegates will receive up-to-date information on changes in the needs of packaging solutions customers, as well as learn how to ensure that their business complies with modern regulatory and environmental requirements
- **Additional opportunities for RosUpack exhibitors.** For RosUpack Summit delegates whose companies are planning to participate in the upcoming exhibition, the knowledge gained will enable them to adapt their participation concept to the market situation and optimize the range of products on display at their stand.



TARGET AUDIENCE



- Providers of solutions and services for packaging production
- Companies producing flexible and rigid polymer packaging
- Companies producing corrugated packaging
- Companies producing packaging from paper and cardboard
- Suppliers of packaging, filling, and labeling equipment
- Manufacturers of household chemicals, cosmetics, and industrial goods
- Representatives of food production and retail chains

Top management

Director of Procurement,
R&D, and Marketing

PRELIMINARY PROGRAM*

Excursion day
December 3,
2024

10.00 – 16.00

Tours of industrial enterprises in Moscow and the Moscow region

Day 1
December 4,
2024

9.30 – 11.15

Strategic plenary session

- Global trends in packaging development: technologies and consumers
- Economy and global factors. Impact on the packaging industry of the Russian Federation and packaging consumption
- Development of consumer markets. Which segments are growing and how will packaging change. Consumer perception
- Government regulation and legislative changes. Impact on packaging
- Extended producer responsibility (EPR): current status and prospects
- AI and neural networks. Areas and possibilities of applying technology in packaging

11.30 – 12.30

Plenary session of market leaders: «Packaging in modern production: from idea to implementation»

Track «DEVELOPMENT OF PACKAGING SOLUTIONS»

- R&D and development of packaging considering the new economic reality
- Development of strategies for the implementation of eco-friendly packaging without compromising business profitability

12.30 – 13.30

Track «PACKAGING PROCESSES IN PRODUCTION»

- Analysis of opportunities and limitations when integrating new packaging solutions on existing equipment
- Automation and robotics to improve efficiency and quality of production. The future of labeling

14.30 – 17.15

Track «Paper, Cardboard and Corrugated Cardboard Packaging»

- Key statistics, trends, forecasts
- Business management and cost optimization
- Consumer's view

Track «Polymer Packaging»

- Key statistics, trends, forecasts
- Business management and cost optimization
- Consumer's view

17.15 – 21.00

Gala reception. Banquet.

Day 2
December 5,
2024

10.00 – 13.00

Track «Ecology and Recycling»

- EPR: current status and prospects
- Trends in packaging recycling
- Consumer preferences and the economics of transition to environmentally friendly solutions

Track «Branding and Positioning»

- Strategic thinking of business in times of instability
- Design strategies in packaging. Real experience
- Consumer psychology. Practice of applying skills
- Brand architecture. Trademark portfolio management

THE VENUE



Hyatt Regency Moscow Petrovsky Park

- A venue in the heart of Moscow, 5 minutes from Dinamo metro station
- Panoramic windows and terrace with views of Petrovsky Park or the city panorama
- Capacity for up to 1500 people



RosUpack Summit

December 3-5, 2024

Moscow, Hyatt Regency Petrovsky Park

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[Link to the event website](#)



ОРГАНИЗАТОР
ORGANISER