

***BUSINESS PROGRAM PLAN**

Version: 22.05.2024

PAVILION 3, HALL 15, CONFERENCE HALL "FORUM"	PAVILION 2, CONFERENCE HALL "L"	
June 18, 2024, Tuesday		
FORUM OF PACKAGING PRODUCERS AND CONSUMERS	FORUM OF PRINTING AND ADVERTISING PRODUCTION	
<p>10:30 - 10:50 </p> <p>ON-STAGE INTERVIEW WITH ASLIHAN ARIKAN General Secretary, Turkish Packaging Manufacturers Association</p>	<p>11:00 - 13:30</p> <p>Panel session RUSSIAN PRINTING AND PACKAGING INDUSTRY: THE PRESENT AND THE VISION FOR THE FUTURE</p> <p>Co-organizers: </p>	
<p>Conference</p> <p>THE STATE AND WAYS OF DEVELOPMENT OF THE RUSSIAN PACKAGING INDUSTRY IN THE NEW ECONOMIC REALITIES</p> <p>Co-organizer: </p>	<p>13:45 - 15:45 </p> <p>Special session NEW EVERYTHING: PRINTING EQUIPMENT AND CONSUMABLES IN 2024/25</p> <p>Co-organizer: </p>	
<p>11:00- 13:00</p> <p>Expert and analytical session RUSSIAN PACKAGING INDUSTRY. CHANGES UNDER INFLUENCE OF EXTERNAL AND INTERNAL FACTORS</p>	<p>16:00 - 18:00</p> <p>Workshop CALCULATION OF PRINTING COST AND PRICE. EARNING ON EVERY ORDER</p> <p>Co-organizer: </p>	
<p>13:15-15:15</p> <p>Plenary session PACKAGING FROM CORRUGATED CARDBOARD AND CARDBOARD: CURRENT STATE, TRENDS AND PROSPECTS FOR DEVELOPMENT</p>	June 19, 2024, Wednesday	
FORUM OF PACKAGING PRODUCERS AND CONSUMERS	FORUM OF PACKAGING PRODUCERS AND CONSUMERS	
<p>10:30 - 16:15</p> <p>SUSTAINABLE PACKAGING DAY Co-organizers:</p> <div style="display: flex; justify-content: space-around; align-items: center;"> </div> <p>10:20-10:25 Opening of the Sustainable Packaging Day 10:25-10:45 Review of EPR practices in the EU 10:45-11:40 Seminar "Fundamentals of updated EPR" 11:50-12:45 EPR in practice: does sustainable packaging provide real benefits to EPR subjects? 12:55-13:50 Is the buyer ready to buy goods in sustainable packaging? Is sustainable packaging a competitive advantage? 14:20-15:15 News and cases of sustainable packaging in 2024 15:25-16:20 Trends of packaging recycling industry: development of technologies and infrastructure for packaging recycling, changing the context of EPR and its impact on the prospects of the industry</p>	<p>CONFERENCE FOR THE PULP AND PAPER INDUSTRY THE CYCLE OF EVENTS OF THE INDUSTRY ECOSYSTEM "LIGA LPK"</p> <p>Co-organizer: </p>	
<p>15:30-17:30</p> <p>Plenary session POLYMER PACKAGING: CURRENT STATE, TRENDS AND PROSPECTS FOR THE DEVELOPMENT</p>	<p>10:30 - 12:00</p> <p>Strategic session FORECASTS FOR THE DEVELOPMENT OF PULP AND PAPER INDUSTRY AND PAPER PACKAGING MARKET</p>	
<p>16:30 - 18:00</p> <p>Conference INNOVATIONS IN ADHESIVES AND PAINTS FOR THE PACKAGING INDUSTRY: MARKET TRENDS AND TECHNOLOGICAL ADVANCES Session Partner: </p>	<p>12:20 - 14:00</p> <p>Expert session FUNCTIONAL PACKAGING MADE OF PAPER AND CARDBOARD. CONSUMER AND MARKET TRENDS</p>	
<p>16:30 - 18:00</p> <p>Conference INNOVATIONS IN ADHESIVES AND PAINTS FOR THE PACKAGING INDUSTRY: MARKET TRENDS AND TECHNOLOGICAL ADVANCES Session Partner: </p>	<p>14:20 - 16:30</p> <p>Research roundtable discussion DEEPENING LABOR IN EXAMPLES. THE EXCHANGE OF CAUSALITY FOR SPEED</p>	

June 20, 2024, Thursday

FORUM OF PACKAGING PRODUCERS AND CONSUMERS

10:30 - 11:45

Panel discussion

ORGANIZATION OF R&D IN THE PACKAGING BUSINESS:
OBJECTIVES, APPROACHES, METHODS

Partner:



12:00 - 13:45

Expert session

CAN PACKAGING ACTUALLY SELL?

Co-organizer:



14:00 - 16:00

Conference

BRANDING AT SUPER SPEED.
MODERN TOOLS AND APPROACHES TO SIMPLIFY BRAND DEVELOPMENT

Co-organizer:



16:30 - 18:00

AWARD CEREMONY OF PART AWARD AND EXHIBITION PARTICIPANTS

FORUM OF PACKAGING PRODUCERS AND CONSUMERS

CONFERENCE FOR THE PULP AND PAPER INDUSTRY
THE CYCLE OF EVENTS OF THE INDUSTRY ECOSYSTEM "LIGA LPK"

Co-organizer:



11:00 - 12:40

Expert session

EFFICIENT PRODUCTION OF PACKAGING CARTONS
AND CORRUGATED PRODUCTS. TECHNOLOGY AND EQUIPMENT ISSUES

13:00 - 15:00

Expert session

TECHNOLOGICAL INNOVATIONS AND SOLUTIONS
FOR PULP AND PAPER AND PACKAGING INDUSTRIES

16:00 - 18:00

Case session

MODERN TRENDS AND SOLUTIONS
IN THE FIELD OF LABELING AND PACKAGING MARKING

June 21, 2024, Friday

FORUM OF PACKAGING PRODUCERS AND CONSUMERS

11:00 - 13:00

Conference

PACKAGING WITHOUT BORDERS: RUSSIAN-CHINESE ROADMAP

* The programme may be subject to change



Simultaneous translation (Russian-English)