

28th International exhibition for the packaging industry

9th International exhibition of equipment, technologies and supplies for print and advertising production



JUNE 18-21, 2024

Russia, Moscow, Crocus Expo

*BUSINESS PROGRAM PLAN

Version: 08.05.2024

PAVILION 3, HALL 15, CONFERENCE HALL "FORUM"

PAVILION 2, CONFERENCE HALL "L"

June 18, 2024, Tuesday

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ROSUPACK PACKAGING MANUFACTURERS AND CONSUMERS FORUM

10:30 - 10:50

ON-STAGE INTERVIEW WITH ASLIHAN ARIKAN General Secretary at the Turkish Packaging Manufacturers Association PRINTECH PRINTING AND ADVERTISING PRODUCTION FORUM

11:00 - 13:30 Panel session

RUSSIAN PRINTING AND PACKAGING INDUSTRY: THE PRESENT AND THE VISION FOR THE FUTURE

Co-organizers:





CONFERENCE

"THE STATE AND WAYS OF DEVELOPMENT OF THE RUSSIAN PACKAGING INDUSTRY IN THE NEW ECONOMIC REALITIES"

Co-organizer:



11:00- 13:00

EXPERT AND ANALYTICAL SESSION

13:15-15:15

Plenary session CORRUGATED PACKAGING, CARDBOARD AND PAPER PACKAGING: **CURRENT STATE, TRENDS AND PROSPECTS FOR DEVELOPMENT**

15:30-17:30

Plenary session

POLYMER PACKAGING: CURREN STATE, TRENDS AND PROSPECTS FOR THE DEVELOPMENT OF THE INDUSTRY

13:45 - 15:45 Special session **NEW EVERYTHING: PRINTING EQUIPMENT AND CONSUMABLES IN 2024/25**



16:00 - 18:00 Workshop CALCULATION OF THE COST AND PRICE OF PRINTING. **EARNING MONEY ON EVERY ORDER**

Co-organizer:



June 19, 2024, Wednesday

ROSUPACK PACKAGING MANUFACTURERS AND CONSUMERS FORUM

10:30 - 16:15

SUSTAINABLE PACKAGING DAY Co-organizers:







10:20-10:25 Opening of the Sustainable Packaging Day

Review of EPR practices in the EU 10:25-10:45

Seminar "Fundamentals of updated EPR" 10:45-11:40

EPR in practice: does sustainable packaging provide real benefits to 11:50-12:45 EPR subjects?

12:55-13:50 Is the buyer ready to buy goods in sustainable packaging? Is sustainable packaging a competitive advantage?

14:20-15:15 News and cases of sustainable packaging in 2024

Trends of packaging recycling industry: development of technologies and infrastructure for packaging recycling, changing the context of EPR and its impact on the prospects of the industry

CONFERENCE FOR THE PULP AND PAPER INDUSTRY THE CYCLE OF EVENTS OF THE INDUSTRY ECOSYSTEM "LIGA LPK"

ROSUPACK PACKAGING MANUFACTURERS AND CONSUMERS FORUM

Co-organizer:



10:30 - 12:00

Strategic session

FORECASTS FOR THE DEVELOPMENT OF PULP AND PAPER INDUSTRY AND PAPER PACKAGING MARKET

12:20 - 14:00

Expert session

FUNCTIONAL PACKAGING MADE OF PAPER AND CARDBOARD. **CONSUMER AND MARKET TRENDS**

16:30 - 18:00

Conference

ADHESIVES AND PAINTS FOR THE PACKAGING INDUSTRY

Session Partner:

химлегион в

14:20 - 16:00

Research roundtable discussion DEEPENING LABOR IN EXAMPLES. THE EXCHANGE OF CAUSALITY FOR SPEED

ROSUPACK PACKAGING MANUFACTURERS AND CONSUMERS FORUM

10:30 - 12:30 Conference **CAN PACKAGING ACTUALLY SELL?**

Co-organizer:



ЛУЧШИЕ ПРАКТИКИ

12:45 - 14:30 Conference **SELLING PACKAGING DESIGN: EASY?**

Co-organizer:



14:45 - 16:15 Case session LABELS AND LABELING: TRENDS AND NEW TECHNOLOGIES

16:30 - 18:00 AWARD CEREMONY OF PART AWARD AND EXHIBITION PARTICIPANTS

ROSUPACK PACKAGING MANUFACTURERS AND CONSUMERS FORUM

CONFERENCE FOR THE PULP AND PAPER INDUSTRY THE CYCLE OF EVENTS OF THE INDUSTRY ECOSYSTEM "LIGA LPK"

Co-organizer:



11:00 - 12:40

Expert session EFFICIENT PRODUCTION OF PACKAGING CARTONS AND CORRUGATED PRODUCTS. TECHNOLOGY AND EQUIPMENT ISSUES

> 13:00 - 15:00 **Expert session** TECHNOLOGICAL INNOVATIONS AND SOLUTIONS FOR PULP AND PAPER AND PACKAGING INDUSTRIES

PRINTECH PRINTING AND ADVERTISING PRODUCTION FORUM

16:00 - 18:00

Session

PRACTICAL EXPERIENCE OF TEXTILE PRINTING INTRODUCTION IN PRINTING HOUSES AND ADVERTISING AND PRODUCTION COMPANIES

Co-organizer: ЦИФРОВОЙ ТЕКСТИЛЬ

June 21, 2024, Friday

ROSUPACK PACKAGING MANUFACTURERS AND CONSUMERS FORUM

11:00 - 13:00 Conference

PROSPECTS FOR THE DEVELOPMENT OF RUSSIAN-ASIAN COOPERATIONIN THE PACKAGING INDUSTRY

* The programme may be subject to change



imultaneous translation (Russian-English)