

**FORUM OF PACKAGING PRODUCERS AND CONSUMERS - ROSUPACK**
**JUNE 6, 2023, TUESDAY**
**CONFERENCE "RUSSIAN PACKAGING INDUSTRY. TRENDS AND STRATEGIES IN NEW REALITY"**
**10:45 – 13:00**  
 CONFERENCE HALL  
 ROSUPACK (PAV.2)

**ANALYTICAL SESSION**  
**INFLUENCE OF ECONOMIC AND POLITICAL FACTORS ON THE**  
**RUSSIAN PACKAGING INDUSTRY**

CO-ORGANISER: NKPak, LANGAUGE: RUSSIAN

**13:15 – 15:30**  
 CONFERENCE HALL  
 ROSUPACK (PAV.2)

**PLENARY SESSION**  
**PAPER, CARDBOARD AND CORRUGATED CARDBOARD**  
**PACKAGING: CURRENT STATE, TRENDS AND DEVELOPMENT**  
**PERSPECTIVES**

CO-ORGANISER: NKPak | PARTNER: GOTEK, LANGAUGE: RUSSIAN

**13:15 – 15:30**  
 CONFERENCE HALL  
 ROSUPACK (PAV.2)

**PLENARY SESSION**  
**POLYMER PACKAGING**  
**STATE, TRENDS AND DEVELOPMENT PERSPECTIVES**

CO-ORGANISER: NKPak, LANGAUGE: RUSSIAN

**JUNE 7, 2023, WEDNESDAY**
**10:40 – 12:05**  
 CONFERENCE HALL  
 ROSUPACK (PAV.2)

**PLENARY SESSION OF ALUMINIUM ASSOCIATION**  
**CHALLENGES OF EXTENDED PRODUCERS' RESPONSIBILITY**

CO-ORGANISER: ALUMINIUM ASSOCIATION, LANGAUGE: RUSSIAN

**12:15 – 13:45**  
 CONFERENCE HALL  
 ROSUPACK (PAV.2)

**DISCUSSION SESSION**  
**REFORM OF EXTENDED PRODUCERS' RESPONSIBILITY**

CO-ORGANISER: RESURS ASSOCIATION, LANGAUGE: RUSSIAN

**14:00 – 15:45**  
 CONFERENCE HALL  
 ROSUPACK (PAV.2)

**CASE SESSION**  
**ECOLOGICAL = ECONOMIC:**  
**OPTIMIZATION OF PACKAGING THROUGH ECOLOGIZATION**

CO-ORGANISER: ECR SUSTAINABILITY, LANGAUGE: RUSSIAN

**16:00 – 17:45**  
 CONFERENCE HALL  
 ROSUPACK (PAV.2)

**DISCUSSION SESSION**  
**BURIAL OR RECYCLING. PERSPECTIVES AND DIRECTIONS OF PACKAGE WASTES**  
**COLLECTION AND RECYCLING IN RUSSIA**

CO-ORGANISER: ECOLINE GROUP, LANGAUGE: RUSSIAN

**JUNE 8, 2023, THURSDAY**
**11:00 – 14:00**  
 CONFERENCE HALL  
 ROSUPACK (PAV.2)

**EXPERT SESSION**  
**PRODUCT DEVELOPMENT, MARKETING AND BRANDING IN A NEW REALITY WITH BIG BRANDS**  
**LEAVING: A YEAR LATER**

CO-ORGANISER: BEST PRACTICES STRATEGIC BURO

**14:30 – 16:00**  
 CONFERENCE HALL  
 ROSUPACK (PAV.2)

**EXPERT SESSION**  
**PACKAGING IN ECOM ERA**

CO-ORGANISER: RETAIL.RU

**16:30 – 18:00**  
 CONFERENCE HALL  
 ROSUPACK (PAV.2)

**PART AWARD**  
**AWARD CEREMONY**
**JUNE 9, 2023, FRIDAY**
**11:00 – 13:30**  
 CONFERENCE HALL  
 ROSUPACK (PAV.2)

**WORKSHOP**  
**TECHNOLOGICAL AND INDUSTRIAL COOPERATION WITH CHINA. FEATURES AND SOLUTION**  
**SEARCH**

CO-ORGANISER: CHIN-RU

## FORUM OF PRINTING AND ADVERTISEMENT PRODUCTION - PRINTECH

JUNE 6, 2023, TUESDAY

10:45 – 13:00  
CONFERENCE HALL FPLENARY SESSION  
**INDUSTRY OF POLIGRAPHIC PRODUCTION IN RUSSIA: A YEAR AFTER**  
CO-ORGANISER: DOUBLEV, LANGAUGE: RUSSIAN13:15 – 16:15  
CONFERENCE HALL FPRACTICAL SESION  
**YOU CAN DO IT! EXAMPLES OF DIFFERENT TECHNOLOGIES AND PRINTING SAMPLES**  
CO-ORGANISER: PUBLISH MAGAZINE AND WEB PORTAL, LANGAUGE: RUSSIAN16:30 – 18:00  
CONFERENCE HALL FPANEL SESSION  
**PRACTICAL EXPERIENCE OF DIGITAL TEXTILE PRINTING**  
CO-ORGANISER: DIGITAL TEXTILE MAGAZINE, LANGAUGE: RUSSIAN

## CONFERENCE "PLANT POLYMERS – NEW OIL"

PARTNER OF ROSUPACK  
AND PULP AND PAPER  
SECTION

JUNE 7, 2023, WEDNESDAY

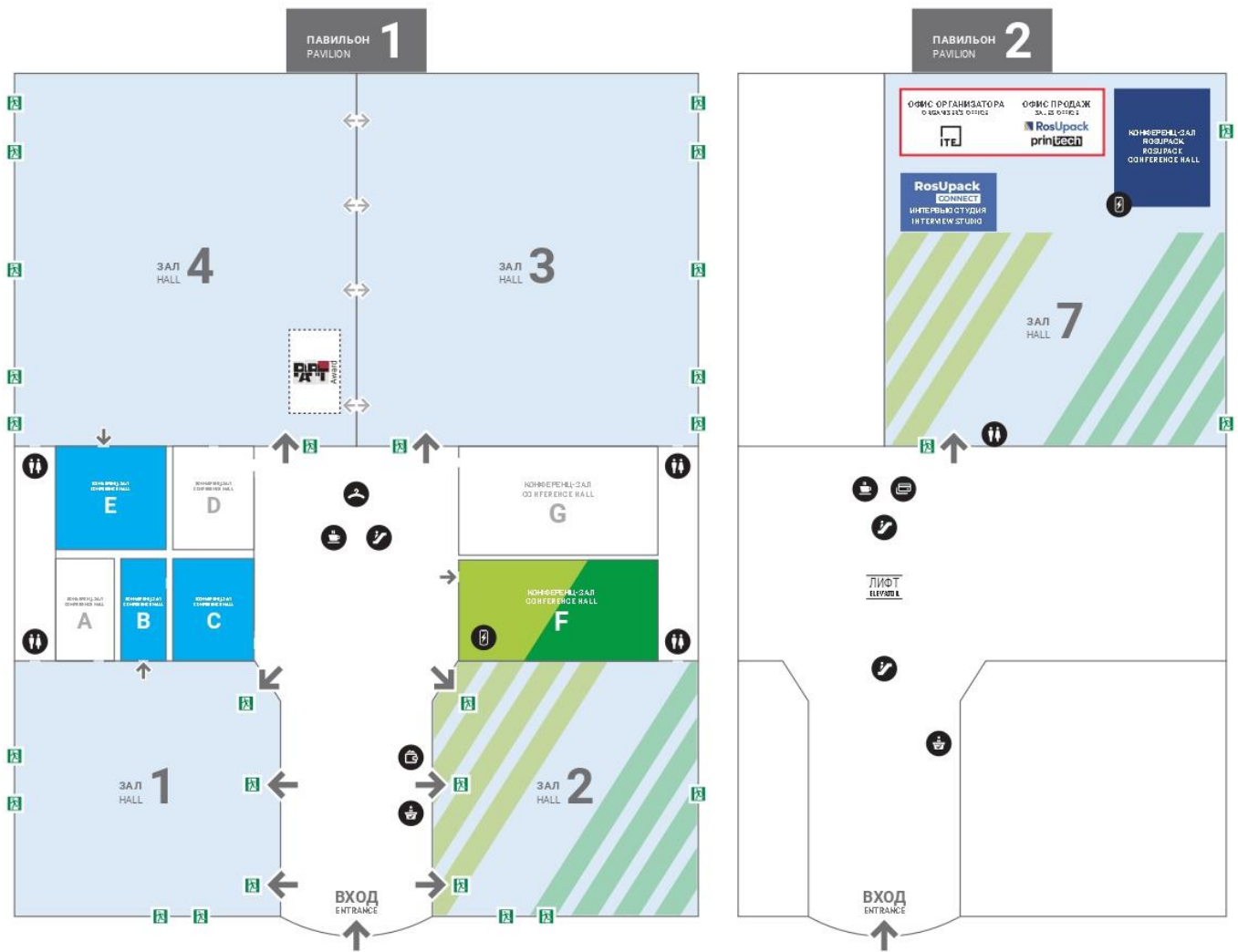
10:30 – 12:30  
CONFERENCE HALL FPLENARY SESSION  
**ANTI-CRISIS DEVELOPMENT OF PULP AND PAPER INDUSTRY –  
CHANGE MANAGEMENT, FORECASTS AND DECISIONS**  
LANGAUGE: RUSSIAN12:50 – 14:50  
CONFERENCE HALL FSTRATEGIC SESSION  
**BUILDING A CLOSED CYCLE ECONOMY ON THE EXAMPLE OF PULP AND PAPER INDUSTRY**  
CO-ORGANISER: CENTER OF SYSTEM SOLUTIONS, LANGAUGE: RUSSIAN15:10 – 17:00  
CONFERENCE HALL FDISCUSSION SESSION  
**EXPANDING THE MARKET FOR PACKAGING FROM PLANT POLYMERS**  
LANGAUGE: RUSSIAN

JUNE 8, 2023, THURSDAY

10:30 – 12:30  
CONFERENCE HALL FEXPERT SESSION  
**EQUIPMENT SECTOR IN THE MANUFACTURE OF PAPER MATERIALS AND  
PACKAGING SOLUTIONS**  
LANGAUGE: RUSSIAN12:50 – 14:20  
CONFERENCE HALL FEXPERT SESSION  
**IT INNOVATION SECTOR IN PAPER PRODUCTION**  
LANGAUGE: RUSSIAN14:40 – 17:00  
CONFERENCE HALL FEXPERT SESION  
**RAW MATERIALS SECTOR AND MECHANICAL PROPERTIES OF PAPER PACKAGING**  
CO-ORGANIZER: NORTHERN (ARCTIC) FEDERAL UNIVERSITY NAMED AFTER M.V. LOMONOSOV, LANGAUGE: RUSSIAN

# СЕРВИСНЫЙ ПЛАН

## SERVICE PLAN



РЕГИСТРАЦИЯ  
REGISTRATION

ТУАЛЕТ  
WC

ЭСКАЛАТОР  
ELEVATOR

КАССА, СЕРВИСНЫЙ ЦЕНТР  
CASH DESK, SERVICE

ГАРДЕРОБ  
CLOAKROOM

КАФЕ  
CAFE

ЗАРЯДНАЯ СТАНЦИЯ  
CHARGING STATION

ЭВАКУАЦИОННЫЙ ВЫХОД  
EMERGENCY EXIT

ЭКСПОЗИЦИЯ ROSUPACK  
ROSUPACK EXPOSITION

ЭКСПОЗИЦИЯ PRINTECH  
PRINTECH EXPOSITION

ЭКСПОЗИЦИЯ ОБОРУДОВАНИЯ  
И МАТЕРИАЛОВ ДЛЯ ЦБП  
PULP AND PAPER EXPOSITION

**PART** Award  
СТЕНД ПРЕМИИ PART AWARD  
PART AWARD STAND

**ROSUPACK:**  
МЕЖДУНАРОДНЫЙ ФОРУМ  
ПРОИЗВОДИТЕЛЕЙ  
И ПОТРЕБИТЕЛЕЙ УПАКОВКИ  
INTERNATIONAL FORUM OF PACKAGING  
PRODUCERS AND CONSUMERS

**PRINTECH:**  
06.06 - МЕЖДУНАРОДНЫЙ ФОРУМ  
ПЕЧАТНОГО И РЕКЛАМНОГО  
ПРОИЗВОДСТВА  
INTERNATIONAL FORUM OF PRINT  
AND ADVERTISING PRODUCTION

**ROSUPACK:**  
07 - 08.06 - ОТРАСЛЕВАЯ  
КОНФЕРЕНЦИЯ «РАСТИТЕЛЬНЫЕ  
ПОЛИМЕРЫ - НОВАЯ НЕФТЬ»  
INDUSTRY CONFERENCE  
"PLANT POLYMERS - NEW OIL"

МЕРОПРИЯТИЯ  
УЧАСТНИКОВ  
EXHIBITOR EVENTS